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FOOD INFORMATION CALENDAR

OFFICE OF INFORMATION

UNITED STATES DEPARTMENT OF AGRICULTURE

August 23, 1946

No. 177

OPA AND DECONTROL BOARD ACTIONS. . . . As scheduled the Price Decontrol Board made public on August 20 the decisions required of it under the Price Control Extension Act (Press Release PDB-9). Attached to the press release was a 17-page statement of the Board's determinations, reasons for making them, and background information. Single copies of this statement may be secured from the Office of Information.

The commodities freed from price control by the Board are: (1) wheat, rye, corn, oats, feed oats, mixed feed oats, barley and grain sorghums, and livestock or poultry feed made from them, (2) milk and dairy products. The Board said that it would watch the prices of milk and dairy products closely to determine if they should be recontrolled.

Livestock and its food or feed products were made subject to price control. Subsidies on this commodity in effect before June 30 were reestablished, with the provision that they be reduced by one-half by Jan. 10, 1947 through April 1 when they are to be removed entirely. Flaxseed and its by-product feeds were put under price control, also cottonseed and soybeans and their food and feed products. No subsidies are involved on the last three commodities.

To "prevent confusion and hardship" from the producer to the retailer, OPA announced August 21 extended effective dates for new ceilings on the food and feed products recontrolled by the Decontrol Board. (OPA Release 6727). OPA had given August 23 as the probable date that consumers would pay the new prices.

On livestock and meat, producers must comply with ceilings by August 29, slaughterers by Sept. 1, and non-slaughtering wholesalers by Sept. 5. Consumers will pay the new meat prices on Sept. 9, also new prices for fat and oil products. New ceilings will be effective on soybeans, flaxseed, and by-product feeds made from them on Sept. 3. On mixed feeds containing soybeans and flaxseed, the date is Aug. 26.

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SCHOOL LUNCH PROGRAM. . . . The pamphlet explaining the National School Lunch Program is being distributed this week to State and County PMA offices. Copies are available in OI--ask for PA-19. Thirty-eight States and Hawaii have now signed agreements to take advantage of Federal funds for the program.

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RECENT RESEARCH ACHIEVEMENTS are explained in Research Achievement Sheet 61(P), Oat Production Increased by Disease-Resistant Varieties; and R. A. S. 62(P), Crested Wheatgrass Helps Revegetate Northern Great Plains. Copies of these reports may be obtained from ARA.

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U. S. DELEGATION TO FAO CONFERENCE. . . . On August 19 the State Department made official announcement that N. E. Dodd, Under Secretary of Agriculture will be this country's member to the FAO Conference in Copenhagen beginning September 2; and that L. A. Wheeler, Director of OFAR, will be the deputy member. Keith Himebaugh, Director of Information USDA, will be Mr. Dodd's special assistant. Duncan Wall of OFAR and L. I. Highby of the State Department will serve as secretaries to the delegation, and John E. Baugus of State, as fiscal assistant.

Also announced in the State Department release (No. 579) were 5 Congressional advisers, 17 advisers from various agencies and organizations, and nine stenographers. The Congressional advisers are Senator Elmer Thomas, Chairman of the Senate Committee on Agriculture and Forestry, Senator Raymond E. Willis, Representative John W. Flannagan, Chairman of the House Committee on Agriculture, and Rep. Clifford R. Hope. The remaining advisers 5 of which are from USDA, are:

Andrew W. Anderson, Interior Dept.
Joseph A. Becker, OFAR
Edward G. Cale, State
Paul T. David, U.S. Bureau of the
Budget
John H. Davis, Nat'l Council of
Farmer Cooperatives
Ursula Duffus, State
Esther C. Franklin, OPA
Carl N. Gibboney, Commerce
Oris V. Wells, BAE

Albert S. Goss, Master, Nat'l Grange
William V. Lambert, ARA
W. Raymond Ogg, Am. Farm Bureau
Federation
Russell Smith, Nat'l Farmers' Union
John L. Stewart, U. S. Agric. Attache,
Denmark
Hazel K. Stiebeling, BHN & HE
Willard L. Thorp, State
Lyle F. Watts, FS
Faith M. Williams, Labor

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USDA'S RADIO SERVICE. . . . If you'd like to know more about the Functions and Activities of the Radio Service, Office of Information, USDA, ask OI for a recent leaflet by that title. It tells of the Department's network broadcasting, its service to individual stations, and gives general information about the work of the Radio Service.

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STORING THE BIG CORN CROP may be a real problem for some farmers this year, PMA's Field Service Branch is urging farmers to determine how much corn they will have to store and how they can take care of it properly. The 1946 crop estimated at about $3\frac{1}{2}$ billion bushels is nearly 425 million bushels larger than the 1945 crop, storage space is limited, and materials for building corn cribs are still scarce. Farmers are reminded that CCC loans cannot be made on corn that is piled on the ground and that other financial loss may result from lack of adequate storage space.

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NEW EXTENSION EDITOR. . . . Since November of last year there has been no extension editor in New Mexico--as of August 1, John M. White took over this post. His name is included in the new List of State Extension Correspondents Handling Informational Material, dated August 9. If you want copies of the list, Extension Information can supply you.

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FHA APPOINTMENTS AND SECRETARIAL ACTION. . . . Late last week President Truman appointed as Administrator of Farmers' Home Administration Dillard B. Lasseter, FSA head since January '46. Associated with Mr. Lasseter will be S. Paul Lindsey, Jr., Director of the Emergency Crop and Feed Loan Division, and Robt. W. Hudgens, associate FSA Administrator.

By instruction of Secretary Anderson the FSA Administrator and FCA Governor are to cooperate in completing the transfers and consolidation made necessary by the FHA Act within 90 days, or November 12. (Under the Act FHA must be set up within 90 days but the Secretary may set an earlier date for completing the change.) In the meantime the agencies affected are instructed by the Secretary to carry on their regular functions as before.

Secretary's Memo. No. 1171, just released, calls for a committee composed of W. A. Minor as chairman, the Director of Personnel, and the Director of Finance, to interpret the provisions of Secretary Anderson's order of August 14 establishing FHA "as they relate to the organization, personnel, funds, and other assets affected by the FHA Act, and shall resolve any questions which arise in connection therewith." The Committee members are authorized to appoint someone from their respective offices to act in their places. Secretary Anderson's order of August 14 is included in Memo. No. 1171.

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DIRECT DISTRIBUTION PROGRAM. . . . How the Department's direct distribution program benefits the farmer is explained in a fact sheet in final stages of preparation. County PMA offices will receive a supply of the leaflet for distribution to farmers. Benefits to farmers as listed in the leaflet are: (1) Direct payments are made to farmers for abundant crops, (2) Surplus commodities are removed from the normal market, thus helping to prevent price collapse, (3) Emergency purchases give farmers aid when disaster strikes, (4) Stabilized food prices are more nearly achieved, thus assuring adequate farm income and sound budgeting for the consumer, (5) Health in schools, child care centers, and other institutions is fostered by better nutrition.

Principal distribution of the fact sheet will be made to State and county PMA offices. Single copies will be available from the Office of Information.

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RADIO SCHEDULE, AUGUST 31. . . . AMERICAN FARMER, ABC, 11:30 a.m., EST, the "Business Side of Farming," weekly USDA tips.

NATIONAL FARM AND HOME HOUR, NBC, 12:00 a.m., EST, "Department of Agriculture Headlines."

CONSUMER TIME, NBC, 11:15 a.m., EST, "Alice in Fruit and Vegetable Land," a fantasy designed to tell which fruits and vegetables to buy now, how to use them, and new slants on the history of the foods mentioned.

PRE-VIEW FOR INFORMATION WORKERS. . . . A double feature program for information workers is scheduled at the Alabama Polytechnic Institute, Auburn, Alabama, next month. The curtain raiser will be an Extension Publications Improvement Workshop, September 12-17, inclusive. It will be followed by the annual meeting of the American Association of Agricultural College Editors, September 18, 19, and 20.

Agricultural college research and extension editors, farm paper editors, farm radio program directors, and USDA information men who are members of the AACE will gather from all parts of the country for its annual meeting September 18, 19, and 20. The program for the meeting will be distributed by Louis O. Brackeen, editor for the Extension Service, Alabama Polytechnic Institute.

The workshop has been planned for the benefit of State extension editors, Southern farm September 12 - 17 paper editors, and members of the State extension staff in Alabama. The USDA Extension Service is cooperating with the Extension Service of Alabama Polytechnic Institute in holding this meeting. All State extension directors have been invited by Director P. O. Davis of the Alabama Extension Service, to send editorial representatives to the workshop. It will provide a broad foundation in the psychology of learning, how people read, writing simply, typography and layout, and evaluating written material. Among those on the workshop program are Dr. Irving Lorge and Dr. Ruth Strang, both of Teachers College, Columbia University; Dr. Edgar A. Dale of Ohio State University; and Frank Mortimer of the Government Printing Office.

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TIMELY USDA MOVIES. . . . To be listed in the next monthly list of Department publications and motion pictures are the following films of current interest, prints of which are available from USDA's regular film depositories:

THERE'S MORE THAN TIMBER IN TREES - 3 reels, 16mm sound, in color, released 1942, running time 32½ minutes. An old lumberjack carries you back to the "Roaring Nineties" when he was a young fellow just starting out in the lumbering industry. He takes you through the cutting of the virgin forests in New England, the Lake States, and the South, finally winding up in the Northwest with "his back against the Pacific." Through his narrative you see the effect of forest cutting practices on labor, and the need for a nation-wide forest program to stop destruction of this resource, to keep forests producing and to furnish more permanent jobs.

POULTRY - A BILLION DOLLAR INDUSTRY - 3 reels, 16mm sound, released 1939, 28 minutes... Shows magnitude of the poultry industry in the United States: large and small poultry farms; hatcheries; markets; cold-storage plants and the handling of poultry products in cold storage; production-line methods of dressing poultry; the liquid-egg business; education and consumer aspects. (Won first prize at the International Exposition of Agricultural Films in 1940.)

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SOME USDA RELEASES. . . . Gen. Douglas MacArthur calls for continued famine fight--1777; Import controls taken off 27 commodities
by Amend. 14 to WFO 63, main items are: poultry, poultry products, dried fruits, canned crabmeat, animal tannage, and fish meal--1789;
Restrictions on corn inventories lifted by amend. 2 to WFO 145--1793;
Guy S. Meloy retires as USDA cotton marketing specialist after 48 yrs.
and 7½ mos. in Government service--1781;
260,000 consumers added to REA lines in fiscal year--1794;
USDA offers to buy 15 million lbs. of special oleo. for export--1806;
Milk market administrators not to handle premium payments--1803;
Netherlands Indies signs copra agreement with U. S.--1802;
European wheat production rises considerably above last year's crop
but well below prewar average--1804;
September grain export program expanded--1809;
Wool purchase program extended to April 15, 1947--1808;
Summary of Public Law 733, the Flannagan-Hope Act, available from Press
Service--1816;
Dried fruit removed from allocation by IEFC--1821;
Producers to vote on amendments to Chicago milk order--1822;
Preserving sweet corn for winter use (from USDA Food and Home Notes)--1776;
Three Forest Service personnel shifts affect Western grazing areas--1788;
DDT used against fleas on rats (from USDA Clipsheet)--1728;
USDA meat production report for week ended Aug. 17 production is 17% below
preceding week's but 30% above corresponding week last year--1828;
WFO 16 amended--concerns dried fruits--1829;
International Wheat Council meeting August 19, L. A. Wheeler, Chief of
OFAR reelected Chairman--1831;
Dr. B. T. Simms, chief of BAI, made president of Am. Veterinary Medical
Association--W. E. Cotton, formerly of BAI, presented Borden Award in
veterinary science--1799;
Meat enforcement services returned to BAI--1834;
Indicated production of corn on August 15 totals 3,442,202,000 bushels--1841;
The fats and oils situation--1833.

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OTHER RELEASES OF AGRICULTURAL SIGNIFICANCE. . . . Processed cherries and cherry
products removed from price
control--OPA-6702; Retail ceiling price of coffee increased from 10 to 13
cents a pound--OPA-6699; Max. prices of dry edible beans increased where
necessary to offset discontinued subsidy payments--OPA-6700;
Cotton warehousing and compressing services exempted from price control
under new price control act, as of July 25--OPA-T-4879;
Decontrol of fresh and frozen fish and seafood now free from ceilings
extended for indef. period; price control on halibut suspended--OPA-6712;
Ceiling price of linseed replacement oil raised to reflect recently ap-
proved increase of 1.3 cents per lb. in max. prices of linseed oil--OPA-
T-4895;
All dried fruits except dried apples removed from price control--OPA-6711;
Aug. 17 radio talk by Paul A. Porter, OPA Admin. on: price adjustments re-
quired within 30 days of enactment of Price Control Extension Act--OPA-6713;
Canners' ceilings announced Aug. 19 mean higher retail prices for 1946 pack
of canned apricots, peaches, pears, plums, fruit cocktail, figs, prunes,
and fresh prune products--OPA-6716.

Ceiling prices on oranges increased 37 cents per standard box f.o.b. country shipping point--OPA-6722;

Ceiling prices for retail sales of standard wire nails raised in an action bringing retail sales of nails under one regulation--OPA-6725;

Shipments of new fresh harvested Irish potatoes for processing into starch, alcohol or animal food excluded from limited carload frt. exemption given shipments of potatoes to be used for food or seed--ODT-1077;

Large quantities of 56- and 36-inch aircraft tires and tubes, adaptable for farm machinery, etc., now available for purchase from surplus stocks--WAA-625

Firms performing repair and maintenance services on automotive vehicles and farm equipment provided with automatic adj. formula for changing labor charges--OPA-T-4916.

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